



MEKAILA STEFANO

Graphic Designer,
Illustrator & Art Director

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ABOUT

A flexible and intuitive designer that enjoys the challenge of executing multiple projects efficiently and effectively. I would love to put my passion toward bringing your ideas to life in living color!

SKILLS

Software

- Illustrator
- Photoshop
- After Effects
- Premiere
- InDesign
- Figma
- SolidWorks
- Rhino

Technical

- Print + Digital Design
- Raster + Vector Illustration
- Branding/Identity
- Prototypes/Mockups
- GIF Animation + Motion Design
- UX/UI + Coding
- Image Optimization + Printing

EDUCATION

PRATT INSTITUTE

August 2021 - present
MS in Packaging, Identities and Systems Design

EASTERN CONNECTICUT STATE UNIVERSITY

December 2019
BA in Digital Art & Design

EXPERIENCE

WALT DISNEY WORLD

2022 – present
Orlando, FL

Graphic Design Associate

- Co-lead on design work for the Cast Activities, Recognition, and Experience team
- Produce and maintain visual decks for recurring events and offerings at Walt Disney World and Disneyland Resort
- Design and revise graphics, posters, presentation templates, handouts, job-aids, fliers, signage, decor, communications, and more
- Provide event support and media coverage for cast-exclusive events

JELLYFISH MARKETING

2022 – 2023
New York, NY

Design Intern → Freelancer

- Designed static and motion content for the L'Oréal family of brands
- Sourced, edited, and formatted images for websites and branded blog posts
- Collaborated with designers, writers, strategists, and brand representatives
- **Clients Include:** Kiehl's, Ralph Lauren, Hair.com, L'Oréal Professionnel

PRATT INSTITUTE

2021 – 2022
Brooklyn, NY

Art Director

- Provided logo and layout designs for Offcuts, Pratt Institute's School of Design newsletter
- Performed copywriting, image treatment, and photo editing
- Presented creative design and content development strategy
- Successfully improved open rate by 50% across three issues

MISSION CONTROL INC.

2019 – 2021
Glastonbury, CT

Junior Graphic Designer

- Performed daily text, image, and layout edits that maintained stylistic consistency
- Developed designs and assets for use in local, state, and nationwide campaigns
- Managed multiple ongoing projects and prioritized to meet deadlines
- Managed asset storage, cleanup, and file preparation for use by clients
- Appropriately handled confidential company and client materials

